



Library Board Minutes of the August 15th, 2013 Meeting

- I. The regular meeting at the Main Library was called to order by Joyce Taylor at approximately 3:00 p.m.
- II. Board Members present: Joyce Taylor, Jean Cray and Joanne Parkes.
Board Members excused: Ruth Garrison, Harriet Young, Karla Brewster and Lena Fowler
Library staff present: Heidi Holland and Jan Robison
- III. Public Participation: None
- IV. The minutes from the June 20th, 2013 meeting were approved as presented.
- V. *Vision Flagstaff* presented by City staff, Mark DiLucido. *Vision Flagstaff* primarily oversees 5 categories; Beautification and Landscaping, Public Art, Historic Preservation, Community Design and Redevelopment. *Vision Flagstaff* is an outreach tool. Citizens tell us what they would like to see happen in those five categories by visiting the *Vision Flagstaff* website. Mark continued the presentation by accessing the *Vision Flagstaff* website, **visionflagstaff.com** and explaining the steps. Step 1: go to the website and register. Step 2: submit your entry or Step 3: comment on an entry. Once a submission has received 50 “likes” it will be assessed for feasibility and possible implementation. Mark continued to explain that *Vision Flagstaff* was based on two platforms; one in Hilo, Hawaii and one in South Carolina. Mark got on the website, **visionflagstaff.com** and proceeded to show the front page. The front page consists of all the entries that have been submitted to date. *Vision Flagstaff* is on Facebook and Twitter. Facebook is mainly for announcing and updating. The Twitter feed not only talks about *Vision Flagstaff* but any art and beautification updates and tools for road and art designs. If you would like to submit an entry, you sign in and provide a general brief description about the submission. You can look at other submissions while online. Some of the visions are projects that have been utilized in other cities and have worked for example; Loveland, CO. has painted their utility boxes and that entry has been submitted for Flagstaff. If you have any technical difficulties email me and I can help, even upload photos if need be. A lot of these projects will need to have a champion. You can also “like” and comment on the entries. We currently have over 300 members. Our goal is to get one of these projects to have over 50 “likes” and get one implemented. Mark took questions from the board. If I was to choose a project and like it what have I committed myself to? No commitment for you if that is what you prefer but we are thinking the person that puts up the idea will want to be the champion. Can I combine my idea with someone else's? You cannot combine submissions because it is not fair to the persons who have submitted the ideas. Can the “likes” come from the same email? The likes must come from different emails.



If I made a submission suggesting the EFCL is too small, could I make a recommendation to pursue St. Pius Church as a viable option? The Library is not an area we manage. Please refer to the five categories mentioned earlier. On our website we have an area called “Whatever Happened”. The following is an example of what you might find there. Parks and Rec is considering an idea that was submitted to *Vision Flagstaff* and it makes sense to keep it with Parks and Rec since they initiated it.

All projects submitted need to be in the City of Flagstaff city limits.

However, some are near city boundaries and it makes sense to have a partnership with other agencies on those. Our beta testing shows that the program projects by and large are being funded. Heidi showed drawings for a handicapped area out in front of the library and deck drawings attached to the library. Mark thought both projects would be considered. Lastly, is the progress of the mural in the downtown area. We are documenting the progress of these murals on Twitter.

I am meeting with all the commissions and can come and give presentations to other groups. If you need more information, do not hesitate to contact me.

- VI. Library Director’s Report – 1) Heidi shared the Twitter and Facebook address with the board. Currently we have 488 followers on Twitter. Last month 788 tourists came into the Main Library. We had 1,317 computer sessions. Many people from Coconino County utilize the library. Just last month we had over 250 people from Coconino County using the computers at Main. 2) Our Fourth of July Parade went really well. On the team’s last day of practice we had donuts, juice and coffee for staff and the members of the team. Barbara Goodrich, Heidi’s new boss was there as well. 3) At the end of the Summer Reading Program, we had a party complete with a huge slide and very big bouncy house, cotton candy and crafts. Great turnout! At the Heritage Square program we had 47 participants. Touch a truck between both bookmobiles had over 500 participants. 4) We had 243 participants in the Adult Summer Reading program and they all received nice gifts. 5) At the Family Food Center we now have monthly storytimes. 6) County Bookmobile is breaking records and becoming even more popular. Jail is at capacity. Forest Lakes is one fun library, bake sale, crafts and fishing events. Grand Canyon has many tourists, but this summer we have seen many from the island of Jamaica. Tuba City is refinishing their flooring and bathrooms. 7) The Library District for FY12/13 checked out 9,322 e-books and 2,497 downloadable audio books. 8.) Barbara Goodrich and I spoke with the County Board of Supervisors about increasing the levy. Mandy Metzger said before we left the meeting that the County Board of Supervisors needed to discuss this more. I told them we would appreciate any increase they could give. They did give us a slight increase. Our levy moved to .2556 that is an increase. The increase saved \$300K from being cut. Now it is more like a \$390K deficit. The city is kicking in 75K plus 36K for the tourists so we do not have to cut hours. 9) We will be adding new stats on the statistical report starting in July 2013. 9.) 1,235 children signed up for SRP program in 2013.



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- VII. Growth needs of the Libraries, Affiliates and Branches – None
- VIII. Informational Items from Board Members – None
- IX. Public Participation (continued): None
- X. The next Library Board meeting will take place on September 19th, 2013 at 3:00 pm at the Flagstaff City Coconino County Public Library.
- XI. The Library Board meeting adjourned at 4:25 pm.