

Library Board Meeting Minutes for August 2, 2018

Meeting called to order by Dorothy Renstrom at 1:04pm.

Members present:

Dave Browning
Dorothy Renstrom
Harriet Young
Jim Parks, Coconino County District 4 Supervisor

Staff Liaison:

Mark Cesare, Interim Library Director

Other Staff present:

Emily Eldridge, Library Administrative Specialist

Public Participation:

None

Approval of minutes from June 2018 meeting

Minutes were approved.

Library Director's Report- Mark Cesare

1. The Library just finished the Summer Reading Challenge. 1,482 children registered, up 9%. 699 completed the program (47%). 581 adults registered. The youngest was 17 and the oldest was 90. 177 completed the program (30%). 30 different prizes were given out to participants and they were all donated from local businesses. Overall there were 2,063 participants and 30,961 hours read.
2. The Harry Potter Scavenger Hunt was this past weekend. The Library partnered with Recreation Services and The Boys and Girls Club, and the scavenger hunt was held at the Library. There were 574 participants, many who were in costumes.
3. The Library is active on social media! We have 1,600 followers on Twitter, and have tweeted 119 times. We have 2,600 fans on Facebook (47 in the last month). The Library Facebook page made 114 posts last month. 93% of people have positively rated the Library. Last month on Instagram, we made 119 posts and 1,200 people viewed them.
4. The Friends of the Library awarded the Copper Quill Award to local author Don Lago. They also will be starting their annual book sale, which starts this evening for members only at 5pm. Tomorrow and through the weekend the sale will be held for the public.
5. The Sedona City Council officially joined the Coconino County Free Library District and approved the governing IGA on July 24. They were the last to join. All Libraries now have approved the new IGA.
6. The Library will be going in front of City Council for approval of a cooperative agreement we have with the Mesa Library. We purchase many of our materials from a vendor called Baker and Taylor, and we piggyback with Mesa's contract with B&T so that we all get a better price on materials. The contract has expired so hopefully the new one will be re-authorized sometime in

August.

7. Mark attended the AZ Library Leader Summit, which is sponsored by the State Library. Discussion centered around the possibility of creating a state wide E-Book program instead of Libraries individually purchasing E-Books. The AZ government has a procurement office but they do not do anything for Libraries specifically. The State Library buys the online databases made available to the public for all of the Libraries in the state to get a better price. This year there was a change in billing libraries separately and before the fact, when previously they have been billed together and afterwards. The keynote speaker of the Summit was Rhonda Pitchford. She is from the Illinois State Library System and has previously dealt with this situation there. Attendees were able to defer to her as a resource for this. They asked her lots of questions related to E-Books and the process of creating a large E-Book consortium. E-Books are difficult-publisher's usually don't sell best sellers or new books for up to 6 months after they are released. Publishers want patrons to buy the physical copy instead. Even though the books are electronic, they are still single use. So you have multiple holds on them or you have to purchase extra copies. E-Books overall tend to be more expensive for Libraries than physical books are. Arizona has many different kinds of Libraries that have varying needs, such as a university library vs. a public one needing access to textbooks, for example. Over the two days there was a lot of discussion and many ideas.

8. The hiring process is underway for a Library Specialist, one of the Deputy Library Director positions, and the Library Director. Both the Specialist and Library Director positions are in the interview process and the Deputy position will close soon.

9. Harriet asked about services pertaining to the Navajo Nation, specifically, if we ordered materials that are in Navajo for patrons at any Libraries. Also, materials in Spanish. Unfortunately there is not a strong tribal library at the moment. Coconino and Navajo County both sponsor Libraries on the reservation. It is up to those Libraries and their collection procedure to decide if they want to purchase those materials. There are more children's materials in Navajo than others. It has not been a written language for long which could explain this. The Flagstaff Library has purchased some of these materials. In the online catalog you can search by language. We have also added a virtual Navajo keyboard. This stemmed from a request from a patron from someone who wanted to build a website in Navajo. If someone is browsing here and comes upon a document or page in Navajo it will display correctly on the computer. The first Navajo language material we bought was Star Wars.

Growth Needs of the Library

1. Dorothy asked about the IGA we have with Sedona and if they have ever been a part of our system. When the IGA was being updated they decided to make it conform to state statute. Now only incorporated cities or towns can join a Library District. The Library in Sedona is actually a private entity. The City of Sedona approved to work as a bridge through the Sedona Library and the Coconino County Free Library District.

2. Dave asked how the skylights are holding up with the rain. They still leak unfortunately. We are still looking for a vendor that is willing to replace them for us as it is a big project. We

recently had a leak in the roof at the EFCL (which is unusual) and CCC (who owns the building) was able to repair that for us.

Informational Items from Board Members

Harriet wants to thank Charlie Silver from Friends for inviting the Library Board to the Copper Quill ceremony, although she was not able to attend. But the invite is appreciated.

The next Library Board meeting is on September 6, at 1:00pm in Council Chambers.

Meeting adjourned by Dorothy Renstrom at 1:26 pm.