



FLAGSTAFF  
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PLAN 2012

# Citizen Advisory Committee

July 2, 2009



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# Agenda Item V.A.: Public Participation Plan



# Public Participation Plan

*Updates to PPP:*

*Page 2*

## Public Participation Plan Objectives

The overall public involvement approach will be to:

- Facilitate opportunities for **meaningful community participation**;
- Actively **seek input** from a broad and representative base of the affected population;
- Ensure that the Regional Plan **accurately reflects the collective voice** of affected population;
- Maintain a stream of **on-going up to date project information**, easily available to citizens
- Regularly discuss the **interrelatedness and concurrent development of** the Regional Plan update, the Regional Transportation Plan update, and Land Development Code re-write so that these documents are responsive to community issues and coordinated at the policy level; and
- **Comply with Arizona Growing Smarter requirements** of early and continuous public participation throughout the region's planning process. According to the Growing Smarter Act, the public involvement procedures must provide for:
  - The broad dissemination of proposals and alternatives.
  - The opportunity for written comments.
  - Public hearings after effective notices.
  - Open discussions, communications programs, and information services.
  - Consideration of public comments.



# Public Participation Plan

***Updates to PPP:***

*Page 7*

**Public Survey** – Public opinion surveys assess widespread public opinion. The Regional Plan 2012 team may administer a survey to a sample group of people via a written questionnaire or through interview in person, by phone, or by electronic media. The limited sample of people is considered representative of a larger group. Surveys portray community perceptions and preferences; they can accurately report on what people know or want to know; they can test whether a plan or plan element is acceptable to the public as it is being developed; or identify concerns before a public vote is scheduled. The Core Planning Team recommends the following series of surveys:

- ◇ **Initial public survey via [www.surveymonkey.com](http://www.surveymonkey.com) to gauge the public's current concerns with existing development trends, Flagstaff's community values, and the best way to communicate with the general public. The survey can be developed by the Core Planning Team, reviewed and edited by NAU's School of Planning faculty and the CAC; Postcard mailed to every resident in FMPO area notifying them of survey; advertised in AZ Daily Sun. Hard copies of surveys available at City and County Community Development counters, public libraries, and possibly handed out by volunteers in front of particular stores. Summer/Fall 2009**
  
- ◇ **One in-depth survey about particular planning elements: development, administration and analysis by NAU's School of Sociology. Spring/Summer 2010**
  
- ◇ **One final survey to test final draft of whole plan: similar in development as initial survey; include satisfaction of process questions. Summer 2011**



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Agenda Item V.B.:  
Regional Plan Update:  
*Public Comments & Blog*



## Blog

### Question Posted June 8, 2009:

How should Flagstaff balance growth and conservation?

## Comments Posted:

- **Sarah**, on [June 8th, 2009 at 8:28 pm](#) Said:

I would love to see more utilization of current retail space that isn't being used rather than the building of new spaces. A perfect example is 4th Street and the number of vacant places – yet the city continues to try to go ahead with developers tearing up the land at the intersection of 66 and 4th Street for “hotels, office and retail”.

I simply don't understand why we don't use and re-use what we already have. We can certainly balance growth and conservation by utilizing these empty retail spaces!

- **Tish Bogan-Ozmun**, on [June 14th, 2009 at 9:05 pm](#) Said:

As we revise the Regional Plan, we should look at the large picture and realize that we are a part of an ecosystem with many interdependent facets. The Policy Framework of the Regional Plan has Elements that address conservation of our natural environment such as “Natural and Cultural Resources and the Environment”, “Water Resources” and “Open Spaces, Parks, Recreation and Trails”, but I think it is time to consider an Element such as “Preservation of Our Ecosystem”. This Element would address the larger picture and the interrelatedness of all the Elements. I suspect this would result in much more conservation of our natural environment than we have seen in the last ten years!

- **Eric Souders**, on [June 18th, 2009 at 6:49 pm](#) Said:

The idea that growth and conservation are two ends of a continuum comes from the experience of an extraction based economy, or a boom-bust cycle of economics that has driven this country from the very beginning. The first step in creating that balance is to combine these ideas so that Growth is an inherent part of conservation. With this in mind this can lead us toward a sustainable economy, one that replenishes and enhances the resources that are inherent to the community. For Flagstaff our resources are numerous: people, clean air, natural landscapes and views, location at a major interstate intersection, local businesses in retail, manufacturing, and services, NAU, NAH, CCC and more.

- We must reinvision growth and conservation as sustainable development which can be defined as the following:
- Redefines prosperity weighing quality of life, community character and the environment along side economic considerations
- Sees true development, in the sense of getting better, instead of getting bigger.
- Advocates the long-term stewardship of community resources, ensuring that present actions don't erode the basis for future prosperity
- Pursues self-reliance and a more democratic approach to decision making, representing community -wide interests
- Stresses diversity resilience and a conviction that many small efforts work better than a single one size fits all solution.



## Blog

### How to be notified that a comment has been posted:

<http://www.youtube.com/watch?v=0klgLvSxGsU>



## Blog

# How to be notified that a comment has been posted:

<http://flagregionalplan2012.wordpress.com/2009/06/08/how-should-flagstaff-balance-growth-and-conservation/>



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# Agenda Item VI.A.: Vision Statement

# Mission vs. Vision

- Mission Statement: A Mission Statement defines **the group's purpose and primary objectives**. Its prime function is internal – defining key measures of success.

*CAC will work on this at a later date*

- Vision Statement: Defines **purpose and values of the community**.

*This is what we are working on today*

# Who is the plan for?

- If we're crafting this plan for “us”, who constitutes “us”? Who are the partners working towards this “future Flagstaff”?

# Plan Framework

- 17 required + 5 optional plan elements = a little chaotic?
- Let's think a little about **how the plan will be organized** to help us organize the Vision Statement

# Plan Framework

One idea from a regional plan in Virginia:

- 4 umbrella categories
  - Natural Environment
  - Built Environment
  - Human Environment
  - Planned Environment



# Plan Framework

<b>Natural Environment</b>	<b>Built Environment</b>	<b>Human Environment</b>	<b>Planned Environment</b>
<b>Open Space</b>	<b>Economic Development</b>	<b>Public Services</b>	<b>Land Use Growth Area</b>
<b>Environmental Planning</b>	<b>Circulation</b>	<b>Public Facilities</b>	<b>Cost of Development</b>
<b>Water Resources</b>	<b>Bicycling</b>	<b>Public Buildings</b>	<b>Housing</b>
<b>Recreation</b>	<b>Energy</b>	<b>Safety</b>	<b>Conservation, Rehabilitation and Redevelopment</b>
<b>Conservation</b>		<b>Social</b>	<b>Community Character &amp; Urban Design; Neighborhood Preservation and Revitalization</b>
<b>Natural/Cultural Resources Planning</b>			<b>Historic Preservation</b>

# Vision Statement

*What exactly is a **Vision Statement**?*

A **Vision Statement** describes the desired future outcome that you wish to work towards.



# Vision Statement

*What exactly is a **Vision Statement**?*

Dictionary definition: 'a mental image produced by the imagination'.

It is a description of the community as you want it to be. It involves seeing the optimal future for the community, and vividly describing this vision. The description might include **HOW** things will be, **WHERE**, **WHO** with, and **WHAT** you'll be doing.

It defines the **purpose and values of the community**.



# Vision Statement

## ~Current Vision Statement~

What is the Regional Land Use and Transportation's 2001 **Vision Statement**?

*“The **vision** is that Greater Flagstaff will have a compact land use pattern that shapes growth in a manner that preserves our region’s natural environment, livability, and sense of community. By directing growth to well-defined contiguous areas, growth can be better accommodated without encouraging inefficient land use patterns; open lands and natural resources can be better protected; and public facilities and services can be delivered more effectively. With a finite supply of land, the Regional Plan shall provide for the region’s growth in a manner that balances growth and conservation.”*

# Vision Statement

~Current Vision Statement~

That's a mouthful and somewhat confusing. Can we dissect the **Vision Statement** to understand it?

# Vision Statement

~Sentence by sentence~

*“The **vision** is that Greater Flagstaff will have a compact land use pattern that shapes growth in a manner that preserves our region’s natural environment, livability, and sense of community...”*



# Vision Statement

~Sentence by sentence~

*“...By directing growth to well-defined contiguous areas, growth can be better accommodated without encouraging inefficient land use patterns; open lands and natural resources can be better protected; and public facilities and services can be delivered more effectively...”*



# Vision Statement

~Sentence by sentence~

*“...With a finite supply of land, the Regional Plan shall provide for the region’s growth in a manner that balances growth and conservation.”*

# Vision Statement

## CAC Top Issues

Affordable housing  
Smart growth for Flagstaff.  
Affordable housing and economic development.  
An automobile centered community and this is not good  
Economic development and the loss of young people due to lack of employment.  
Harmonizing economic development and affordable housing.  
Base industry sectors, which implies wages.  
Health care and how do we make this a healthier community.  
Economic development.  
Securing water for growth.  
Sustainability which includes affordable housing, water, economic development, smart growth, open space.  
Sustainable economic development.  
Economic development, raising the average income level and overall quality of life for people living here.  
Transportation to fit growth.  
Quality of life.  
Living harmoniously with our surroundings and water.  
Protecting our resources.  
Social issues.  
Links between the community and the forest.  
Transportation, education system and economic development.  
Sense of community pride.  
Environmental issues.  
Integrating all issues (transportation, land use).  
Meeting community vision while growing.  
Enacting policies to encourage people to stay.  
Opportunity for synergy.  
Local economy.  
Quality of life.  
Design of the natural and built environment.

# Vision Statement

## ~Next Steps~

- I. Today's activities
  - a. Discuss: Keep, Modify or Reject
  - b. Edit: real time and project on screen
  - c. If edited, doesn't need to be perfect but capture the idea and essence
  
- II. End of next week, July 10<sup>th</sup>
  - a. Refine statement (Task group?)
  - b. Staff e-mails statement to CAC
  
- III. On July 13<sup>th</sup>, provide rough draft, Vision Statement to staff to post on web site for public comment.
  
- IV. August 6<sup>th</sup> CAC meeting
  - a. Review public comments and results
  - b. Refine, as necessary
  - c. Accept as statement guiding principle (95% complete with the ability to refine as the drafting of the Regional Plan continues.)



# Agenda Item VI.B.:

## Land Use, Growth & Circulation Elements



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# Circulation

# CIRCULATION & BICYCLES – SWOT – June 11, 2009

Strengths	Opportunities
Flagstaff Urban Trail System (FUTS)	Bicycle improvements: corridors and arterials
Bicycle System – lanes, trails, maps	Incentives for reduction of car use. Examples could be (staff provided examples): <i>bus eco-passes (employees, jurors, etc.); well-connected trails &amp; transit; retail 'discounts' for bike commuting; etc.</i>
Bicycle Friendly – attitude and support	Maintain Flagstaff uniqueness
Mountain Line transit system	Preserve wildlife corridors with all circulation decisions
Newer Neighborhoods are better designed – keep this up! Example: Inclusion of trails, bike lanes, transit stops and sidewalks.	Re-use, remodel and redevelop existing vacant business structures before building new business structures.
Short commute relative to other areas	Use available Federal \$\$
	Increase citizen involvement in transportation decisions
Weaknesses	Threats
Milton congestion overall	Wildlife preservation
Lacking Freeway & Railroad overpasses	Losing recreation corridors to new roads
Lack of Milton & Fourth Street bikeways	Road standards that encourage high speeds
Roads are not designed or maintained for their intended purpose. Example: Milton was intended as regional highway but has become a “main street”.	
Communication – awareness of the Regional Transportation Planning process.	

# Circulation

A few RTP Survey results - 2008

## Why do you live where you do?

ANSWER OPTIONS	Response Percent
Housing Affordability	37.8%
Close to Work or School	32.9%
<b><u>Character of the Neighborhood</u></b>	<b><u>61.7%</u></b>
I really like my house - neighborhood is not important	17.6%
Other	31.5%

# Circulation

## A few RTP Survey results - 2008

**What currently prevents you from going there (sub-regions which you can walk and bike to) for more of your daily needs?**

ANSWER OPTIONS	Response Percent
It's not on my way to work or home	11.3%
It's not close enough to walk, bike or ride the bus	25.7%
There is not enough parking	.09%
<b>It doesn't have the types of services/shops that I need</b>	<b>31.5%</b>
It's not safe	4.1%
It isn't fun or entertaining	8.1%
<b>Nothing - I do go there on a regular basis</b>	<b>42.3%</b>
Other	16.2%

# Circulation

## A few RTP Survey results - 2008

In the first survey, many people supported maintaining Flagstaff's small-town atmosphere by encouraging urban development only in concentrated locations. **Please identify those areas -- and the level of development in building stories -- where you believe we can expand or develop new urban activity centers without violating our small-town character.**

STORIES	1	2	3	4	5
1.) W. Route 66	15.7%	<b>45.2%</b>	24.9%	4.1%	10.2%
2.) Woodlands Village	14.0%	<b>34.8%</b>	28.0%	11.6%	11.6%
3.) Milton Road	20.7%	<b>36.7%</b>	32.0%	10.7%	16.6%
4.) Southside	16.1%	<b>43.2%</b>	21.9%	7.3%	11.5%
5.) Downtown	13.8%	16.9%	23.6%	14.4%	<b>31.3%</b>
6.) McMillan Mesa	24.1%	<b>42.8%</b>	22.1%	2.1%	9.0%
7.) N. Fourth Street	7.6%	30.8%	<b>34.1%</b>	10.9%	16.6%
8.) Canyon del Rio	20.7%	<b>38.0%</b>	25.1%	4.5%	11.7%
9.) Flagstaff Mall	5.3%	19.2%	<b>30.3%</b>	16.8%	28.4%

# Circulation

## A few RTP Survey results - 2008

Assuming impacts to neighborhoods and the environment could be overcome, **please rate the following north-south routes for their usefulness to the general community:**

(Note that these projects have not been evaluated for cost feasibility.)

ANSWER OPTIONS	Very Useful	Useful	Neutral	Not Useful	Not Useful at All
Lone Tree - from connection with I-40 to connection with Route 66	<b>44.2%</b>	31.3%	14.4%	6.3%	3.8%
Fourth Street - from Butler Avenue south to the airport	<b>44.0%</b>	26.3%	15.8%	7.7%	6.2%
US 180 bypass – between I-40 and US 180 somewhere between or near Woody Mountain and A-1 Mountain	<b>31.9%</b>	21.6%	26.5%	14.2%	5.9%
US 89 bypass – between I-40 and 89 somewhere between the Mall and Cosnino Road	18.4%	27.5%	<b>29.0%</b>	17.4%	7.7%
Switzer Canyon and/or Butler Avenue south and under I-40 at the Rio de Flag to J.W. Powell Blvd	23.0%	27.9%	<b>30.4%</b>	10.3%	8.3%

# Circulation

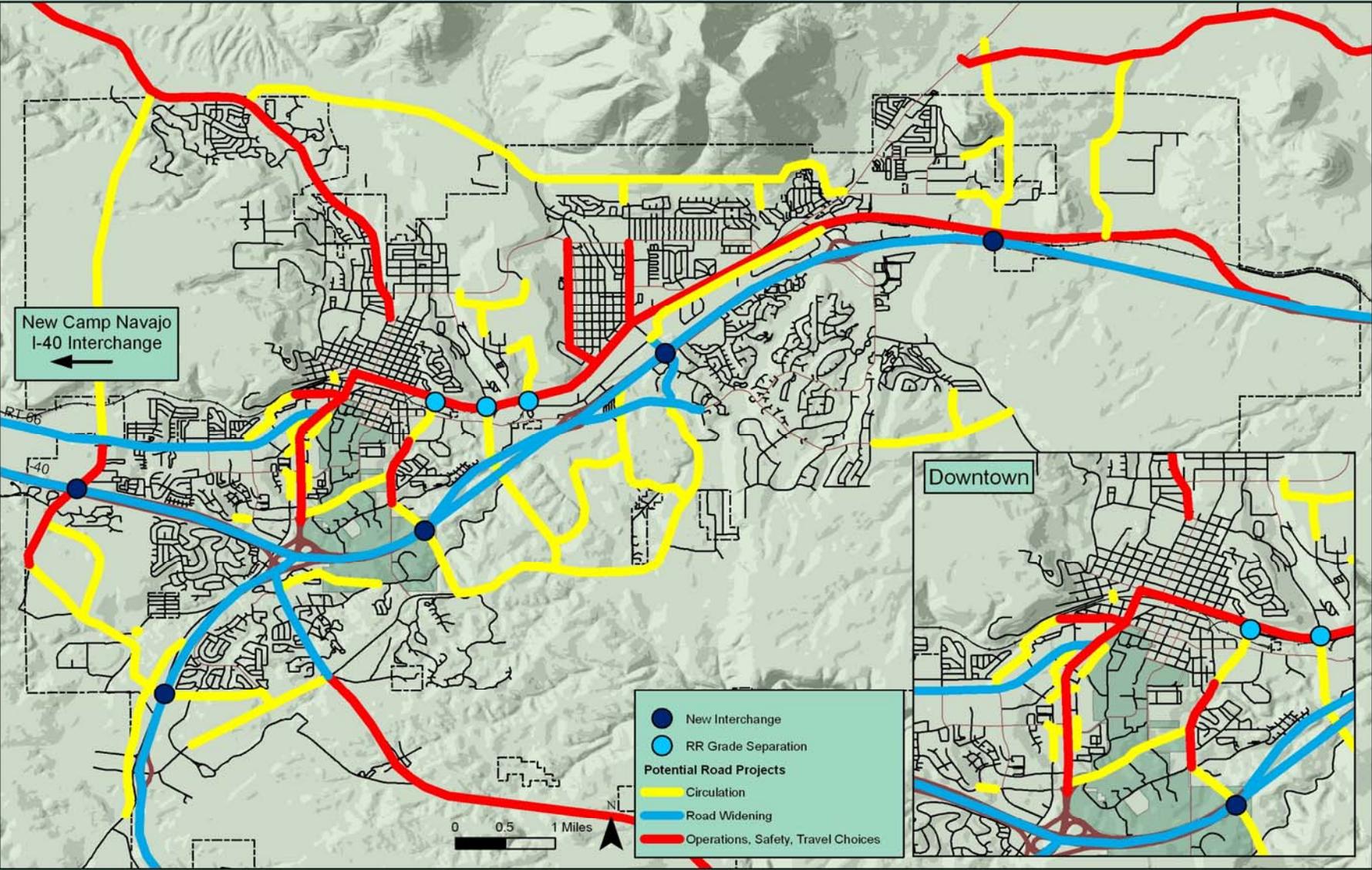
## Public Comments – Public Open House – March 2009

### Bicycles & Circulation:

- Pedestrian & Bicycle Friendly Development (Modeled After Davis, CA)
- Pedestrian access for NAU ←---- > Neighborhoods (safe, well lit) Revitalization South of the Tracks
- Traffic bypass for Snowbowl
- More access over / under railroad
- Bike lane on Milton
- Sidewalks in St. Pius area
- Crosswalks in Sunnyside
- Retain equestrian access to trails
- Bus service in P.T. & to airport & more wider bike lanes and multiuse paths
- Bus Service for Kachina Village residences
- PED/ Bike tunnel under RR tracks w/ FLAG
- Safe enjoyable bicycle use in town
- Traffic Planning: “Musical Traffic Lanes” that shift out from under you
- Congestion @ Butler and Little America due to semi-trucks pulling across
- Bus Routes: one way routes (e.g. , CCW but no CW ) are not passenger friendly.
- Different Traffic Route from South of town to Cheshire/Snowbowl. NOT 180N.
- Road from RT 40E to 89 N through Winona
- Downtown parking-took away 60 spaces, cannot find a place to park for jury duty
- Homeowner conflicts with parking in neighborhoods
- Improved access between east and west Flagstaff, reduce traffic on Milton
- *City transportation should include surrounding areas such as Kachina Village, Mountainaire, and even Munds Park.\**
- *Decrease congestion downtown by implementing plan to create pedestrian/bike/car access under or over train tracks\**
- *Expand all non-motorized transportation corridors such as the Urban Trail, especially connections to the county areas for bikes and walking\**
- *Recreational trails for equestrians should be allowed and part of the trail system\**
- *Commuter train from Williams or Winslow to Flagstaff so people could work in Flagstaff and have affordable housing\**
- *County included on bus line route\**
- *Educate bicyclists to acknowledge the “Rules of the Road” to wear helmets and how to ride with cars, precautions for dusk*
- *Provide map of where all bike racks are throughout the city\**
- *More biking and walking trails\**
- *Go from 30 to 15 minute bus runs\**

*\*e-mailed comments*

# Flagstaff Pathways RTP Candidate Road Network Projects





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# Circulation

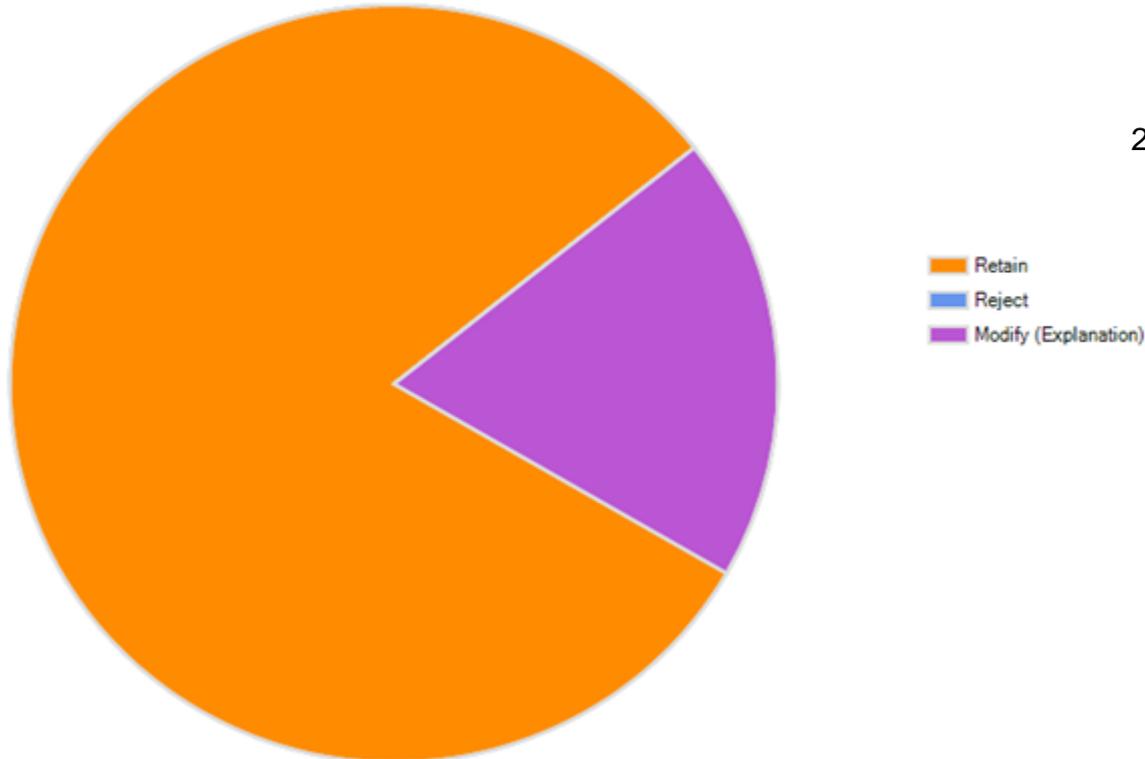
How to set priorities?

# Transportation – T1

*Policy Review sample results thus far - 21 respondents (surveymonkey)*

## GOAL T1

A safe, convenient, user-friendly transportation system will be developed throughout the region, addressing both short- and long-term needs, and emphasizing alternative transportation modes while reducing dependency on the automobile.



## Modify comments:

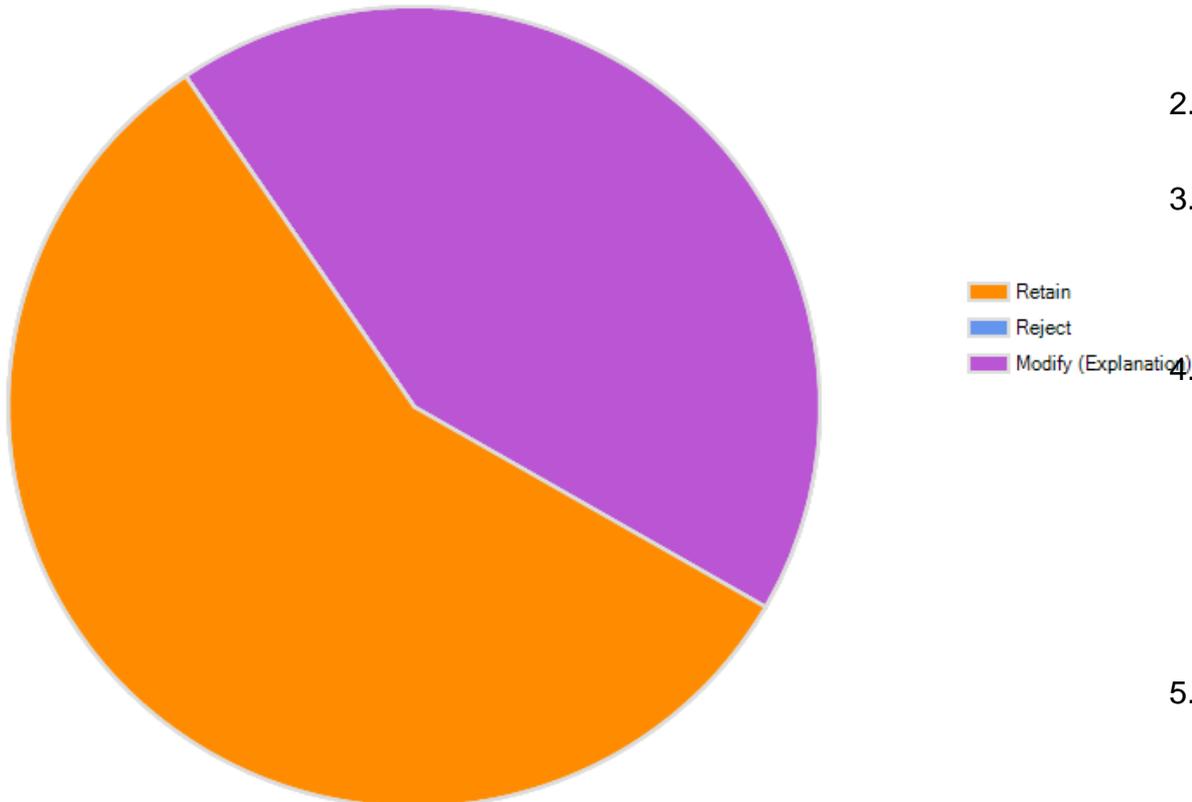
1. Include wanting to provide such transportation with little to no carbon footprint, such as electric vehicles charged with renewable energy.
2. This goal needs to be better defined, emphasizing and reducing are too general

# Transportation – T4

*Policy Review sample results thus far - 21 respondents (surveymonkey)*

## GOAL T4

The Region's transportation system will be developed and managed with attention both to supply-side (e.g., new roads) and to demand-side strategies.



## Modify comments:

1. The Region's transportation system will also be sensitive to the needs of wildlife.
2. I don't understand what this wording means.
3. Less emphasis on new roads for motor vehicle use. The future in this era of peak oil and climate change is leading to reduced motor vehicle use.
4. The Region's transportation system will be developed to discourage driving. The roads should not be expanded or added because of more car travel. More roads do not lead to less congestion in a long run. More roads invite more cars and the circle continues....
5. the need for "new" roads warrants further discussion before selecting Retain.



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# Land Use & Growth

# LAND USE & GROWTH AREAS – SWOT – June 11, 2009

Strengths	Opportunities
Infill and redevelopment in areas with existing infrastructure. Example: Sawmill	Planning Reserve Areas (PRA's) – appropriate development with variety of housing and preserved resources
Protecting the natural & cultural resources and physical location. Example: international dark sky city	Choice of densities – choice of housing types. 'Variety with common sense' = <ul style="list-style-type: none"> <li>• Less dense at the edges</li> <li>• Variety of architecture</li> <li>• Affordable options</li> </ul>
Diversity of employment/jobs	Transfer of Development Rights
Diversity of housing types are available	Land exchanges between federal and state land agencies
	Cluster development for more shared open space – appropriate location and density of cluster.
Weaknesses	Threats
Inappropriate character of new buildings. Example: Fed Ex building.	NAU exempt from community 'vision,' (exempt from zoning and building regs)
Inability of City to 'hold the line' (or 'stick to the Regional Plan') during development negotiations.	Planning Reserve Areas (PRA's) – high density contiguous to National Forest is INAPPROPRIATE
Cost of living	Inappropriate location of residential.
	Unavailability of land = \$\$\$
	Businesses taking over historic homes = loss of Flagstaff 'character'
	Increased densities on West Route 66 threaten dark sky requirements for two observatories.

# Land Use & Growth

*June 11 Public Comments*

## What would your ideal community be?

- Looks Good
- Trees everywhere
- Active Downtown
- Homeownership
- Tone down new urbanism
- House with a yard
- Own a single family home- preference is still the house with a yard
- Museums
- University
- Unusual mix of employment- needs to be recognized; Do not lose what we are as we move forward
- Medical center & providers
- Regional Airport
- Can walk everywhere you need to go
- Affordable
- Lot sizes not too big or constrained
- Denser Housing needs to accommodate adequate parking
- Climate/ outdoor activities/ diversity/ community
- Emphasis is on Single Family rather than high density
- Enjoys walking everywhere
- Idea- Affordable
- Convenience of Bike Trails
- Good Size (of city)
- Diverse community, outdoors
- Rural opportunities-horses, etc.
- Limited Growth Ability
- Place in community for rural lifestyle

# Land Use & Growth

*June 11 Public Comments*

## What are the big land use & growth issues in Flagstaff?

- Need to realize what it is & what it isn't
- Need to reframe what we are
- "Tale of Two Cities" - Downtown + overlying areas with major resources in the forgotten aspects of Flagstaff (4th Street)
- "New urbanism is sprawl- cramming units onto smaller acreages"; Need to tone down and re-evaluate what 'new urbanism' is for Flagstaff
- Put back Vision 2020
- Need to re-look at 2020
- Current Plan favors developers + real estate community
- Downtown v. East Side
- Control west side expansion
- Need to focus on East Side
- For denser housing, know where cars go/park
- Limit ability to grow- University, Airport, How really limited is that growth potential
- Westside- Current RP is incompatible w/ Westside created by Flagstaff Ranch- lighting codes not sufficient to protect observatory- 120 acres designated mixed use w/ in Zone I
- Fought hard for results last time+ remain happy (Walnut Canyon)
- Water- what population can be supported
- Yavapai Land exchange area- what is going to happen?
- Higher density doesn't prevent running out of land
- Growth boundaries
  - In general yes- in all aspects no

# Land Use & Growth

*June 11 Public Comments*

## Why are we growing?

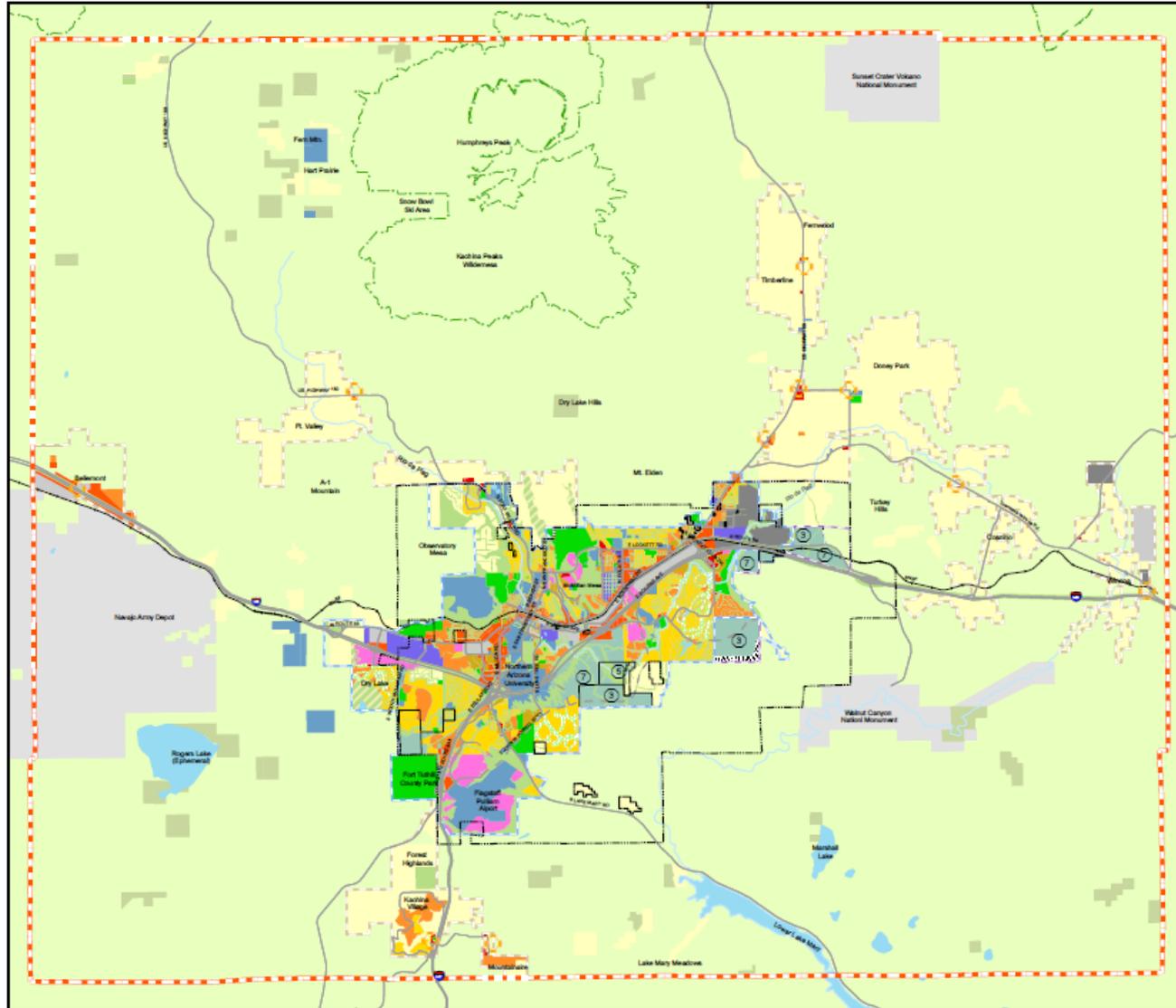
- NAU, GORE – good jobs
- Second home market
- Big 300k homes w/ front yards- this development will not support all future growth
- County- Many do not want paved roads, street lights, or a market at the end of our street - we want to live in the country.

## What are appropriate Densities?

- Single Family-4 units per acre
- Town Houses- 9 units per acre
- Condos- 13-15 units per acre
- Preserve variety
- Determined by market and what sells
- Lower densities near observatory
- Higher density in core where infrastructure exists
- Increase in density probably inevitable , if for no other reason, cost
- Reserve fringe areas for later
- Less dense around edges, helps protect adjacent F.S. lands
- Not as jumbled architecture in high density areas
- No Town Houses that are garage dominated
- Why is there so much housing adjacent to the interstate?
  - Could offices or other uses be there as a buffer
  - Prefer residential North of downtown rather than commercial



# Land Use & Growth



**Flagstaff Area  
REGIONAL LAND USE AND  
TRANSPORTATION PLAN**

**Map 3: Regional Land Use Plan**

**Land Uses**

- Rural Agriculture (<1 du/ac)
- Very Low Density Residential (<1 du/ac)
- Low Density Residential (1-5 du/ac)
- Medium Density Residential (5-12 du/ac)
- High Density Residential (>12 du/ac)
- Mixed Use
- Commercial Neighborhood
- Commercial Regional/Community
- Office/Business Park - Light Industrial
- Industrial Light/Medium
- Industrial Heavy
- Institutional
- Parks
- Urban Open Space
- Rural Open Space
- Golf Course
- Planning Reserve Area
- Public Multiple Use
- Transition Zone
- National Monuments and Navajo Army Depot

**Map Symbols**

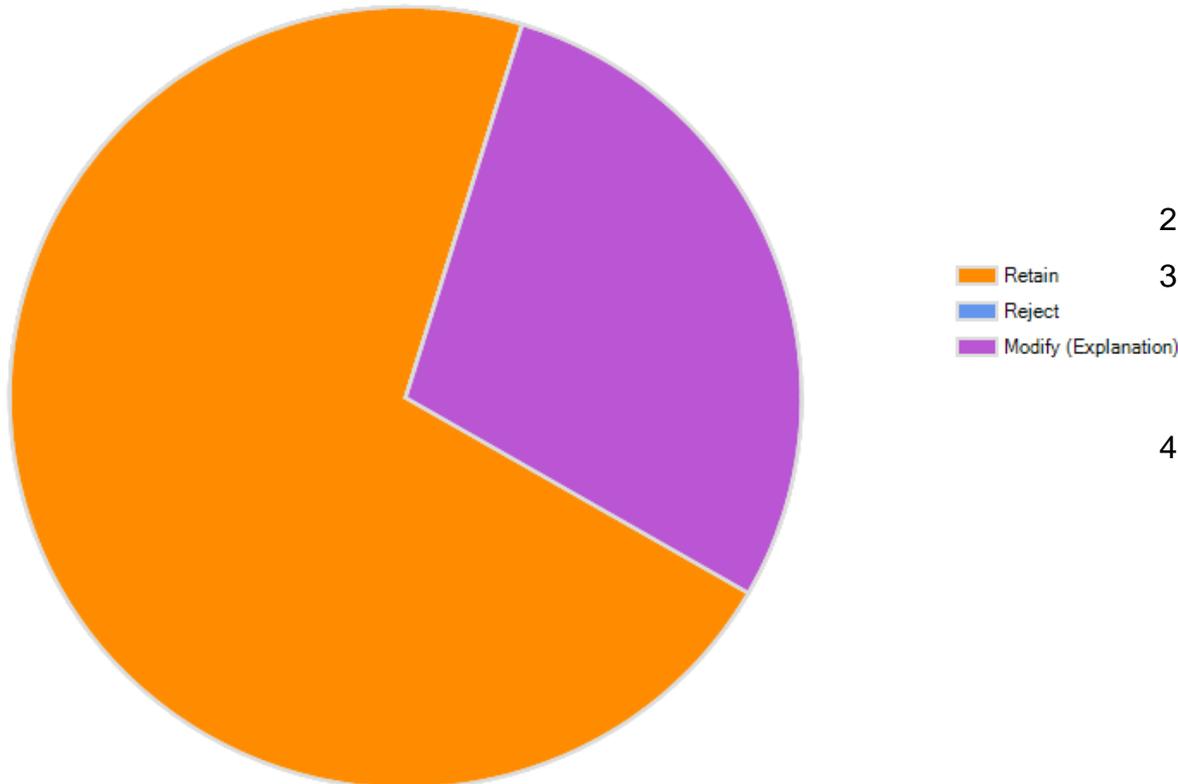
- Rural Activity Center
- Flagstaff City Limits
- Urban Growth Boundary - Stage 1
- Urban Growth Boundary - Stage 2
- Rural Growth Boundary
- Existing Major Road
- Proposed Major Road
- Railroads
- Major Surface Water Features
- Kachina Peaks Wilderness Boundary
- FMPO Boundary
- Required Average Densities (units per acre)

0.5 0 0.5 1 1.5 2 Miles

# Land Use – LU1.2

*Policy Review sample results thus far - 21 respondents (surveymonkey)*

**Policy LU1.2—Establish an Urban Growth Boundary**  
The Regional Plan establishes an Urban Growth Boundary (UGB) for lands within and adjacent to the city, identifying areas that are presently suitable for urban development, areas that are suitable for future urban development, and areas to be preserved as open lands.



## Modify comments:

1. When identifying areas suitable for urban development ecological impact must be considered and an environmental assessment of the area must be conducted prior to designating any area for urban development.
2. Growth doesn't mean development
3. State that the boundary is not a set boundary as state land and FS land adjacent to the city can be sold/traded at any given time.
4. I would like to see more emphasis on the last part of this, open lands. The RP seems more defined by urban development.

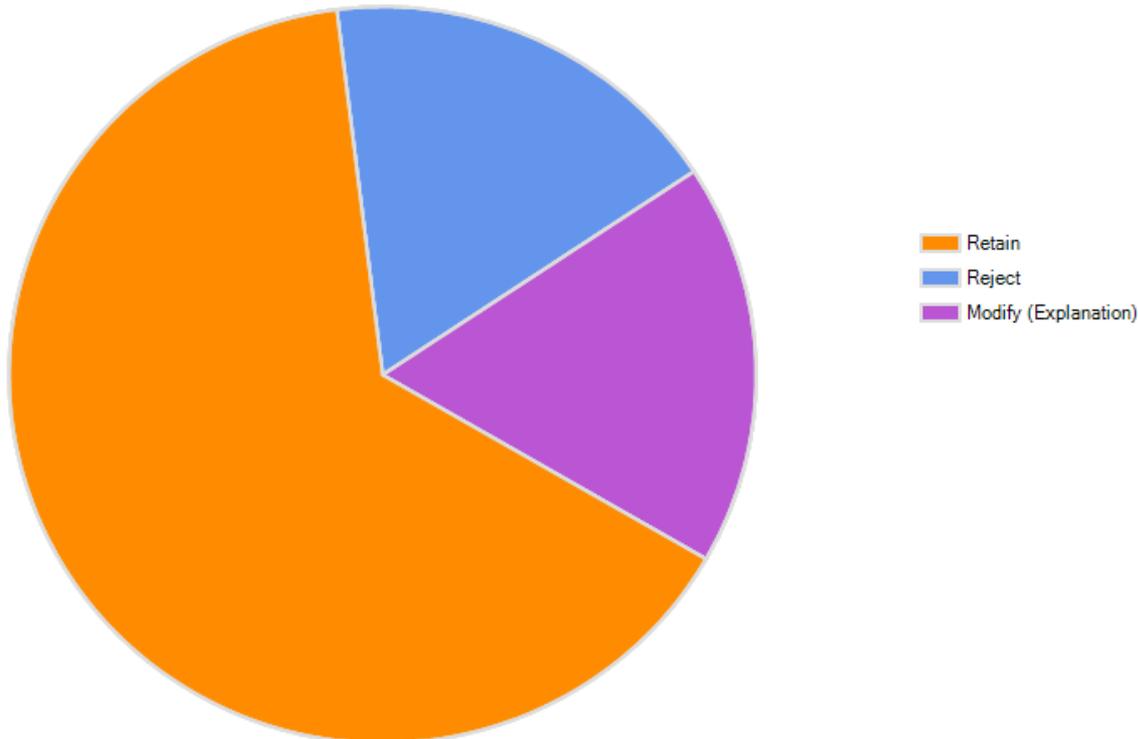
# Land Use – LU2.2

*Policy Review sample results thus far - 21 respondents (surveymonkey)*

**Policy LU2.2—Establish Opportunities for Rural Activity Centers**  
The Regional Plan incorporates opportunities for activity centers in specifically designated areas in the county. These centers shall be characterized by a defined range of uses as appropriate to each individual location and community, and by size limits and design standards so as to maintain a scale appropriate to the community it serves.

Modify comments:

1. based on public input

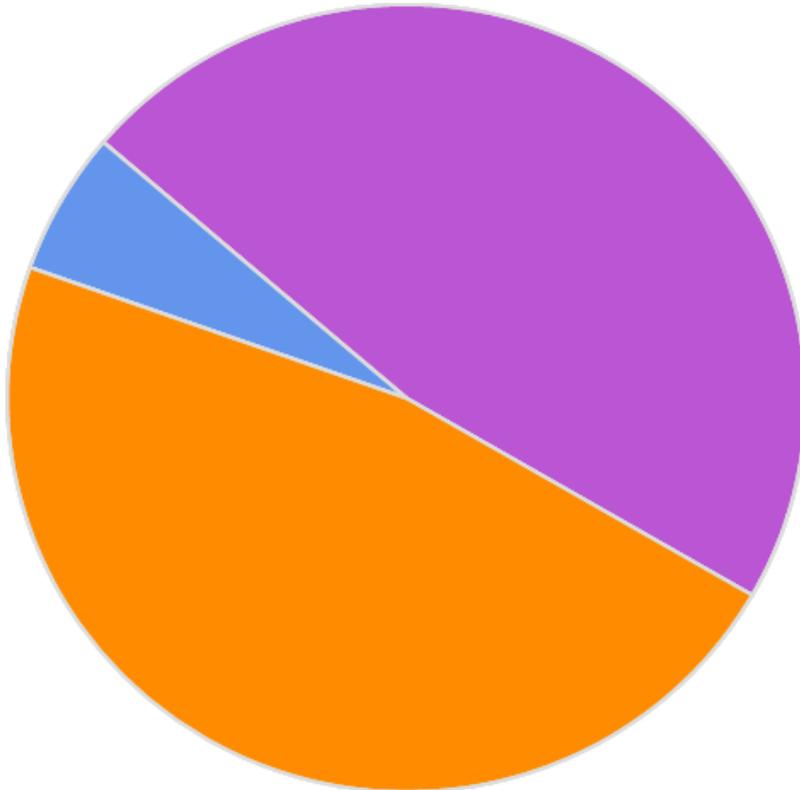


# Land Use – C1

*Policy Review sample results thus far - 21 respondents (surveymonkey)*

## GOAL C1

Shopping and service areas will be convenient to residents as well as visitors to the region in a manner that meets their needs, while remaining compatible with surrounding land uses.



Retain  
Reject  
Modify (Explanation)

## Modify comments:

1. Shopping and service areas are required to be compatible with surrounding land uses.
2. In regards to convenience, the priority will be give to pedestrians, bicyclists, those using public transportation to reach the shopping and service areas, and lastly to those using cars.
3. With TND, these areas may be tucked into neighborhoods.
4. needs further clarification. This explanation could be used in a number of ways different that actual meaning.



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# Preparation for Existing Policy Review

Where have we been?  
Where are we today?  
Where are we going?

# Where have we been?

- Currently have an adopted Regional Land Use and Transportation Plan with approximately 20 Goals and 101 policy statements within 8 chapters
- Goals and policies guided growth and development for the past 10 years
- Citizens, Developers, Elected Officials, Boards and Commission, and City Staff rely upon these Goals and Policies for decisions

# Where are we today?

- The Citizens' Advisory Committee (CAC) has been meeting regularly
- The CAC provided overall direction in that they may consider whether to just “tweak” the existing RLUTP or may consider significant changes or a different approach
- Open Houses and Focus groups invited public participation and provided numerous comments
- Public comment occurs on-line and through email
- The existing RLUTP’s “Land Use and Growth Management” and “Transportation” existing Goals and Policies have been published on-line for public comment and we’re receiving replies!
- City and County staff are wrapping-up department interviews on how the plan is used

~ ...This is a lot of information to compiling and to sift through...~

# Where are we going?

- Long Term: An adopted RLUTP
- Short Term: August meeting
  - Vision Statement
  - Review of existing policy and goals for Land for the “Land Use”, “Growth” and “Circulation” (August meeting)
    - Staff was recently requested to organize, categorize public comments as well as provide policy implications.
      - a. Open House comments
      - b. Focus Group comments
      - c. Survey Monkey
      - d. City/County staff interviews

~ ...This is a lot of information to compiling and to sift through...~

# Where are we going?

How does staff filter the information, categorize and compile?

- Filtering through the information using a traffic light analogy

**Green:** Comment/recommendation complies with existing goals/policy

**Yellow:** Comment/recommendation 'borders compliance' and may have issues to consider with goals/policy

**Red:** Comment does not comply and is a departure from existing goals/policies. It would require a significant shift in goals/policies. CAC will need to discuss in detail.

- The goal of the color categorization enables a quick, visual filter where the CAC may be able to come to agreement upon "Green" issues, thereby directing conversation to those areas where there may be disagreement or further analysis -- the Yellow and Red responses.

# Applying the Traffic Light Filter Analogy

## Open House Comments

- **Where should Flagstaff Direct Growth?**
- “Infill existing land within the city as opposed to extending the city’s boundaries.”
  - **Goal LU1:** “...preserves regions natural environment, livability, and sense of community...”
  - **Policy LU1.4:** Encourage Development Within the Urban Growth Boundary
  - **Policy LU 1.7:** Promote Infill Development
  - **Policy LU 1.8 :** Promote Targeted Redevelopment
  
  - **GOAL C1:** Shopping and service areas will be convenient to residents as well as visitors to the region in a manner that meets their needs, while remaining compatible with surrounding land uses.
  - *Policy C1.3—Include a Mix of Uses in New Commercial Development and Redevelopment*
  - *Policy C1.4—Promote A High Quality Urban Environment in all Commercial Development Areas*



# Applying the Traffic Light Filter Analogy

## Open House Comments

### Where should Flagstaff Direct Growth?

- **No growth should occur between the airport and Ponderosa Trails.**
  - Map 4: City Land Use Plan also displays Urban Open Space buffers between uses
  - Map 4: City Land Use Plan displays Office Business Park /Light Industry as primary land category
  - **GOAL IE1:** The community will enjoy a healthy, thriving economy with opportunities for quality and diversified employment of various economic levels for its residents with livable wages, and environmentally responsible industries that make a positive contribution to the community and the economy.
  - ***Policy IE1.4—Designate Appropriate Location for Employment Uses:*** Employment uses requiring the movement of goods and materials shall locate in areas convenient to rail, air, or highway facilities within or near employment districts to minimize the necessity for intra-city movement of goods.

Besides listing the current applicable goals and policies statements, would you like an accompanying staff opinion of pro/cons and implications to assist the CAC discussions?

# Survey Monkey

- Enables the public to comment
  - Accept
  - Reject
  - Modify (and provide comment)
- Using site's capabilities provide
  - Graphics
  - Comments
  - Statistics of those responding (Recognize it's limitation that it only represents a small segment of the population.)

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# Goals and Suggestions

## CAC's August Policy Review Meeting Goals:

- In light of the Vision Statement, begin the review of the Goals and Policy Statements.
- Employ the Traffic Light filtering tool and 'Five Finger Consensus' approach for the policy statements
- Discuss in greater detail the "Red" and "Yellow" issues
  - Would a brief staff summary aid the discussion?
  - Invite and organize interested organization/representatives to speak?
- Staff compiles results and publishes consensus items